

# Exhibitor Prospectus



September 24-26, 2012 • Marriott Wardman Park • Washington, DC

## 2011 Exhibitors

- AEA/Eastern Research Group
- Alliance to Save Energy
- American Public University
- BNA
- CEIL
- Center for Climate Strategies
- CH2M Hill
- CliMetrics
- Constellation Energy
- FedCenter
- First Environment
- FlexEnergy
- FMYI
- IBM
- ICLEI - Local Governments for Sustainability
- Image Microsystems
- J.D. Power and Associates
- McKenna Long & Aldridge LLP
- National Institutes of Health
- Noblis
- Northrop Grumman
- Orion Energy Systems
- Reynolds, Smith & Hills, Inc.
- SAIC
- SAP
- Schneider Electric
- Scientific Certification Systems
- SeeSmart
- SolarWorld Americas, LLC
- Soluton Foundry
- SRA International
- St. Thomas University School of Law
- Sustainable Star
- The Climate Registry
- U.S. General Services Administration
- UNICOR
- United Soybean Board
- Vermont Law School
- Waste Management

## Overview

The GreenGov Symposium provides an educational experience for stakeholders to discuss the performance goals set by President Obama's Executive Order on Federal Leadership in Environmental, Energy and Economic Performance. Conference attendees will offer and hear solutions over two days of plenary sessions and breakout tracks, as well as a third day of post-conference workshops and meetings. Program topics will align with the subject matter covered by Executive Order 13514 and the field of sustainability.

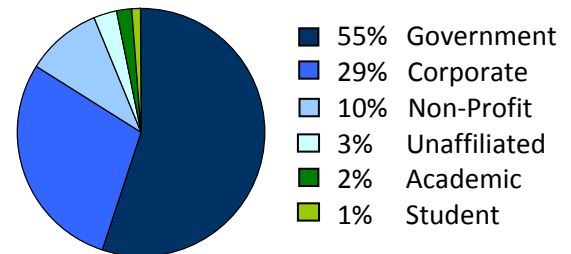
## Who Should Exhibit?

Organizations representing the following areas will benefit from participation:

- Clean Energy
- Climate and Adaptation
- Fleets, Fuels & Transit
- Implementation & Metrics
- IT & Electronics
- Greening the Supply Chain
- Sustainable Buildings
- Sustainable Communities
- Strategy and Planning
- Water
- Zero Waste
- Education & Training
- Governance & Change Management
- Lifecycle of Operations
- Defense & National Security
- Financing & Markets
- Telecommuting Services
- Legal Support

## Participants

At the 2011 Symposium, more than 1,200 leaders from Federal, state and local government, non-profit and academic communities, and the private sector came together to help shape a sustainable future. The program featured nearly 350 speakers across more than 80 program sessions, 9 breakout tracks, and more than 40 exhibitors.



**Note:** This tabletop exhibitor invitation is extended solely by ACCO. CEQ does not participate in any fundraising activities, nor endorse any sponsors in connection with the GreenGov Symposium. Any sponsorship or exhibition funds received by ACCO will be used solely to defray the costs incurred by ACCO as appropriate in producing the Symposium.

For more information on sponsoring the 2012 GreenGov Symposium, please contact [exhibitors@GreenGov2012.org](mailto:exhibitors@GreenGov2012.org)

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## Tabletop Exhibitor Packages

Exhibiting at this critical event offers unparalleled engagement with decision makers in industry and government. Position your organization as a thought leader in encouraging the development and application of best practices, products and services related to sustainability. Exhibitors will enjoy ample opportunities to mix and mingle with potential buyers in an informal, intimate and effective conference format. All exhibitor packages include:

- One 6' x 30" skirted table in a 6' wide x 4' deep area
- 8' back drape
- Exhibitor identification sign
- Two chairs
- Wastebasket
- One complimentary GreenGov registration
- 15% discount on additional registrations (applies only to non-governmental organizations)
- Organization name included in official GreenGov promotional materials distributed prior to and during the event
- Organization listing and description on the GreenGov website, and in the official conference program book
- Access to pre- and post- show registration lists (to include name, title, organization and mailing address of registrants)

Premium exhibitor options include:

- Ability to send one pre- and/or one post-event email to the registration list (up to 15 available)
- Feature your side event on GreenGov 2011 program materials (up to 15 available)

## Exhibitor Schedule

Move In: September 23, 2012

Exhibition: September 24–26, 2012

Move Out: September 26, 2012

## Exhibitor Rates

Standard Exhibitor Packages	
Single Tabletop Display	\$2,500 *
Double Tabletop Display (based on availability)	\$5,000
Additional Exhibitor Options	
Pre- or Post- GreenGov Email to Attendees (15 available)	\$1,500
Side Event Featured on GreenGov Program Materials (15 available)	\$3,000

\* Qualifying academic, government and non-profit organizations are eligible to receive a 10% discount on published exhibitor rates. Note: Professional services firms are not eligible for this discount.

***Exhibitor opportunities are available on a first-come, first-served basis.***

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# Floor Plans

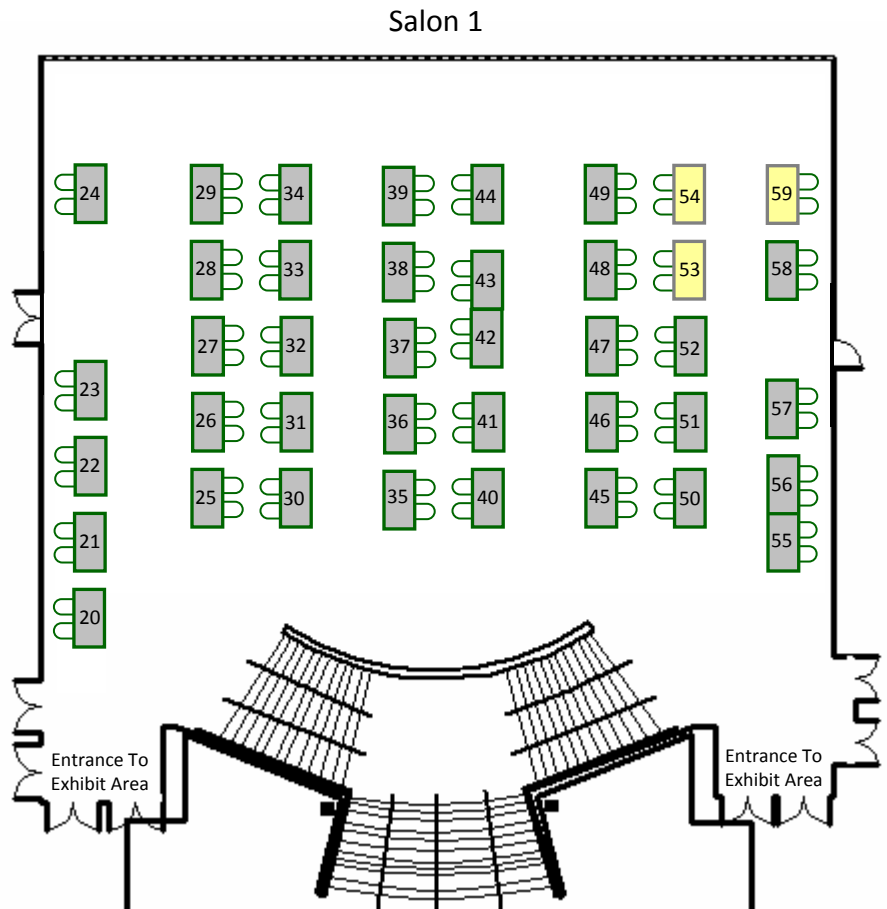
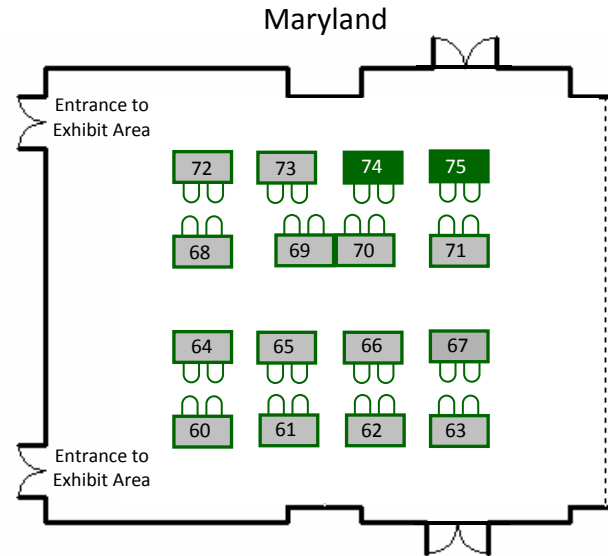
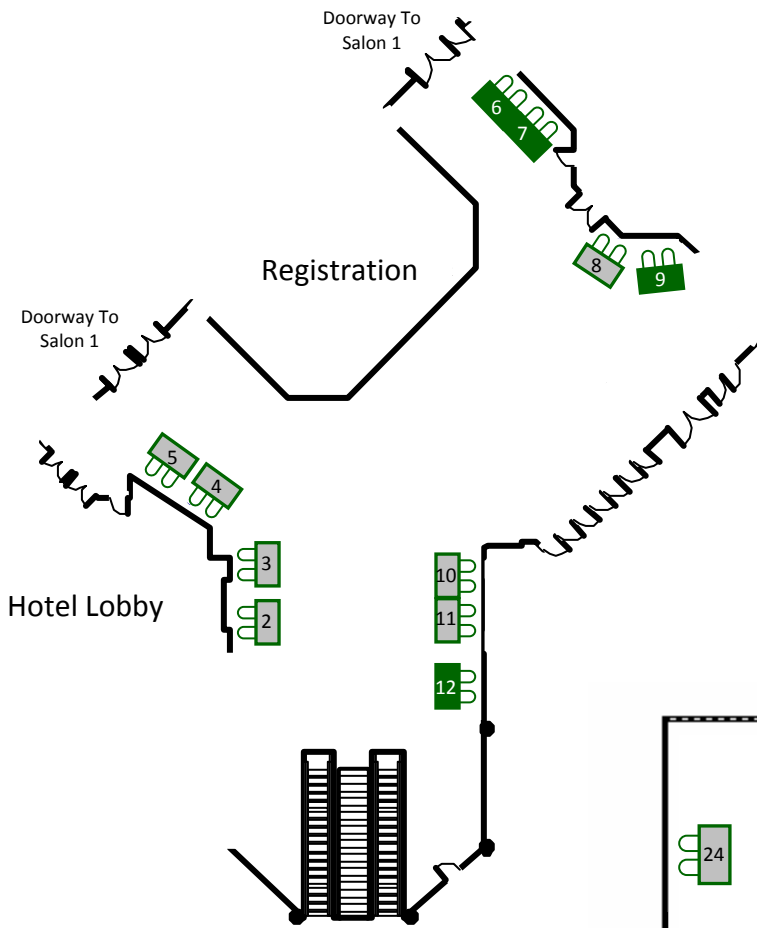


Exhibit tables in the Lobby/Registration Area are reserved for Platinum, Gold and Silver Sponsors. Available on a first-come, first-served basis.

**LEGEND**

- Reserved
- Available
- On Hold

as of 18-September-2012

\* Floor plan subject to change

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